

# FRANCESCA TRUNCALE ADAMS

## FRANCESCA TRUNCALE ADAMS LOS ANGELES & VENTURA COUNTY

francescatruncaleadams@gmail.com  
strategicallyfrancesca.com  
805.587.8492

---

### PROFESSIONAL EXPERIENCE

#### **Organizing Director**

Ventura County Democratic Party (VCDP) | Ventura County, CA | 2024 – present

Collaborate with candidate teams and Party leadership to develop and execute campaign strategies and field plans. Inform, mobilize and train volunteers and membership in field activities. Manage internal and external communications. Create literature, direct mailers, print assets, and digital media. Maintain social media presence.

#### **Freelance Visual Communications Specialist / Designer / Artist**

Los Angeles, CA | Ventura County, CA | 2010 – present

Communications specialist, graphic designer and illustrator, creative director, photographer, photo editor, and social media coordinator.

Design and produce ads, infographics, posters, flyers, logos, websites, promotional materials and other assets (digital / print). Create and develop projects from concept to completion with consistent messaging and brand design elements. Manage multiple projects simultaneously and take part in team collaborations.

#### **Communications Coordinator for the 2022 Election**

Ventura County Democratic Party (VCDP) | Ventura County, CA | 2022

Managed and created content for VCDP social media and website. Informed and mobilized the active membership of VCDP for party-endorsed activities, campaigns and events. Maintained voter database. Coordinated with endorsed candidates and issue-based campaigns. Recruited and trained volunteers for VCDP events and election campaigns. Coordinated joint electoral field operations for VCDP candidates.

#### **Graphics & Communications Team (Graphics / Support Services Technician)**

City of Simi Valley | Simi Valley, CA | 2020 – 2022

Developed original graphics, illustrations, and photographs. Executed the expansion of social media: researched topics, organized calendars, produced visuals, and wrote copy. Collaborated with city departments to develop and produce newspaper ads, social media content, booklets, video, posters/signs, pamphlets, cover pages, and other in-house communication materials.

#### **Digital Design Intern, Marketing & Creative Department**

Chicago Sun-Times and Chicago Reader | Chicago, IL | 2016 – 2017

Assisted in the creation and revision of corporate communications. Envisioned and designed media solutions (digital / print), and branding campaigns. Designed print advertisements for sponsors and in-house clients. Participated in research and brainstorm sessions with the marketing team.

# FRANCESCA TRUNCALE ADAMS

## EDUCATION

School of the Art Institute of Chicago (SAIC) | Chicago, IL  
Bachelor of Fine Arts  
Emphasis in Visual Communication and Minor in Art History

---

## SKILLS

Graphic Design | Digital Design | Digital Illustration | Print Design | Logo Design |  
Website Design | UX & UI Design | Social Media | Photography | Typography |  
Adobe Creative Suite: InDesign, Illustrator, Photoshop, Fresco, Lightroom, After Effects,  
XD | HTML / CSS | G Suite | MSOffice | Copywriting | Procreate | Canva |  
Slack | Trello | Team Collaboration | Branding | Independent Worker | Adaptable |  
Time Management | Attention to Detail

---

## AWARDS & GROUP EXHIBITIONS

*Carmen Ramirez Progress Awards, Young Dem of the Year* | Ventura County Democratic Party, CA  
*Kennedy Legacy Awards, VCYD Volunteer of the Year* | Ventura County Democratic Party, CA  
*SAIC/AIGA Design Show* | Chicago Art Department Gallery, Chicago, IL  
*BFA Show* | School of the Art Institute of Chicago, Sullivan Gallery, Chicago, IL  
*VisCom Department Exhibit* | School of the Art Institute of Chicago, Chicago, IL  
*Art Bash* | School of the Art Institute of Chicago, Neiman Center, Chicago, IL