

# FRANCESCA TRUNCALE ADAMS

## FRANCESCA TRUNCALE ADAMS LOS ANGELES & VENTURA COUNTY

francescatruncaleadams@gmail.com

francescatruncaleadams.com

805.587.8492

---

### PROFESSIONAL EXPERIENCE

Freelance Artist/Designer

Los Angeles, CA | Ventura County, CA | Chicago, IL | 2010 – present

Digital designer and illustrator, photographer, photo editor, social media coordinator. Design and produce ads, posters, flyers, logos, websites, and promotional materials. Develop visuals through conceptual design. Served as Vice President of Communications, Creative Director and Production Artist for political campaigns and organizations.

Communications Coordinator for the 2022 Election

Ventura County Democratic Party | Ventura County, CA | 2022

Sustain Party social media and website presence. Inform and mobilize the active membership of the party and the committee for Party-endorsed activities, campaigns and events. Maintain Party voter database. Coordinate with endorsed candidate and issue-based campaigns. Recruit and train volunteers for Party events and election campaigns. Coordinate, as directed, joint electoral field operations for Party endorsed candidates.

Graphics Team

City of Simi Valley | Simi Valley, CA | 2020 – 2022

Developed original graphics, illustrations, and photographs. Responsible for the expansion of social media: research topics, organize calendars, produce visuals, and write copy.

Collaborated with city departments to develop and produce newspaper ads, social media content, booklets, video, posters/signs, pamphlets, cover pages, and other in-house communication materials.

Digital Design Intern, Marketing & Creative Department

Chicago Sun-Times and Chicago Reader | Chicago, IL | 2016 – 2017

Assisted in the creation and revision of corporate communications. Envisioned and designed media solutions (print, web), and branding campaigns. Designed print advertisements for sponsors and in-house clients. Participated in research and brainstorm sessions with the marketing team.

---

### EDUCATION

School of the Art Institute of Chicago (SAIC) | Chicago, IL

Bachelor of Fine Arts

Emphasis in Visual Communication and Minor in Art History

Merit Scholarship | Thomas Ruben Scholarship | AIGA

# FRANCESCA TRUNCALE ADAMS

## AWARDS & GROUP EXHIBITIONS

*Kennedy Legacy Volunteer of the Year Award* | Ventura County Democratic Party, CA  
*SAIC/AIGA Design Show* | Chicago Art Department Gallery, Chicago, IL  
*BFA Show* | School of the Art Institute of Chicago, Sullivan Gallery, Chicago, IL  
*VisCom Department Exhibit* | School of the Art Institute of Chicago, Chicago, IL  
*Art Bash* | School of the Art Institute of Chicago, Neiman Center, Chicago, IL

---

## VOLUNTEER WORK

Vice President of Communications, Ventura County Young Democrats  
Ventura County, CA 2020 – 2021 / 2022 – present

Chair of Communications, Simi Valley Democratic Club  
Simi Valley, CA 2023 – present

Creative Director, Local Political Campaigns  
Simi Valley, CA 2020 / 2022

---

## SKILLS

Visual Communications | Communications | Graphic Design | Digital Illustration  
Print Design | Website Design | Social Media | Fashion | Photography  
Adobe Creative Suite: InDesign, Illustrator, Photoshop, Fresco, Lightroom, Acrobat  
G Suite | MSOffice | Procreate | Wordpress | Elementor | Canva | Slack | Trello  
DSLR/Mirrorless Operations | PDI | Action Network | Scale to Win | Mobilize Us