

FRANCESCA TRUNCALE ADAMS

FRANCESCA TRUNCALE ADAMS LOS ANGELES & VENTURA COUNTY

francescatruncaleadams@gmail.com
805.587.8492

EDUCATION

School of the Art Institute of Chicago (SAIC) | Chicago, IL
Bachelor of Fine Arts, Class of 2017
Emphasis in Visual Communication and Minors in Fashion and Art History
Merit Scholarship | Thomas Ruben Scholarship | AIGA

PROFESSIONAL EXPERIENCE

Graphics Team

City of Simi Valley | Simi Valley, CA | 2020 – present

Develop original graphics, illustrations, and photographs. Responsible for the expansion of social media: research topics, organize calendars, produce visuals, and write copy. Collaborate with city departments to develop and produce newspaper ads, social media content, booklets, video, posters/signs, pamphlets, cover pages, and other in-house communication materials.

Freelance Artist/Designer

Los Angeles, CA | Simi Valley, CA | Chicago, IL | 2010 – present

Digital designer and illustrator, photographer, photo editor, social media coordinator. Design and produce ads, posters, flyers, logos, websites, and promotional materials. Develop visuals through conceptual design. Served as Vice President of Communications, Creative Director and Production Artist for political campaigns and organizations.

Digital Design Intern, Marketing & Creative Department

Chicago Sun-Times and Chicago Reader | Chicago, IL | 2016 – 2017

Assisted in the creation and revision of corporate communications. Envisioned and designed media solutions (print, web), and branding campaigns. Designed print advertisements for sponsors and in-house clients. Participated in research and brainstorm sessions with the marketing team.

Production Assistant

Service Bureau, School of the Art Institute of Chicago | Chicago, IL | 2016 – 2017
Executed, prepared, processed, and printed photo and design work.

AWARDS & GROUP EXHIBITIONS

Kennedy Legacy Volunteer of the Year Award | Ventura County Democratic Central Committee
SAIC/AIGA Design Show | Chicago Art Department Gallery, Chicago, IL
BFA Show | School of the Art Institute of Chicago, Sullivan Gallery, Chicago, IL
VisCom Department Exhibit | School of the Art Institute of Chicago, Chicago, IL
Art Bash | School of the Art Institute of Chicago, Neiman Center, Chicago, IL

SKILLS

Graphic Design | Digital Illustration | Print Design | Fashion | Photography
Adobe Creative Suite: InDesign, Illustrator, Photoshop, Fresco, Lightroom, Acrobat
G Suite | MSOffice | Procreate | Wordpress | DSLR Operations | Slack | Trello